

1925 A CENTURY OF PROGRESS 2025
CARLISLE CHRYSLER NATIONALS July 11-13, 2025

FACEBOOK: [w.p.chrysler.club](https://www.facebook.com/w.p.chrysler.club)

Registration: www.chrysler100.com

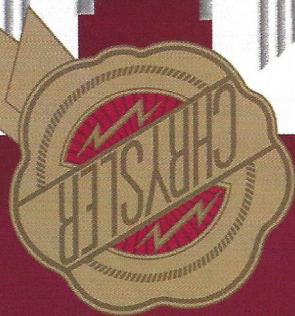


CELEBRATING 100 YEARS

CHRYSLER

MOTORS

CHRYSLER





INVITATION

July 11 - 13, 2025



Official
your

Congratulations! You are invited to participate in commemorating and celebrating the 100th anniversary of Chrysler Corporation! Chrysler Corporation was officially formed in 1925, and 100 years later we are going to honor a full Century Of Progress. Truly a once-in-a-lifetime opportunity!

The Centennial Celebration will be held in conjunction with the ever-popular Carlisle Chrysler Nationals, July 11-13, 2025 and is hosted by P. Chrysler, and the Walter P. Chrysler Club, Inc.

Please note: We are actively seeking the participation of individual Chrysler product owners, as well as Chrysler product clubs of all types - The Plymouth Owners Club, The National DeSoto Club, Dodge Brothers Club, Maxwell, Chrysler Airlow Club, Chrysler 300 Club, and all related Chrysler and associated groups, such as Rootes, Jensen, Mitsubishi, and more.

We are particularly interested in eliciting the participation of pre-1960's vehicles and all the way back to the founding and even pre-Chrysler Corporation related vehicles. Our desire is to celebrate the entire 100 Years of Chrysler.

Some of the planned activities include the following:

- A narrated parade of Chrysler-related vehicles
- A meet-and-greet with Frank Rhodes and other significant Chrysler and automotive personalities
- Display of Walter P. Chrysler memorabilia, including the tool box owned by W. P. Chrysler from his early days working as a mechanic for the Union Pacific RR, along with other significant and interesting exhibits
- Vehicle displays showing all 100 Years of Chrysler Products

For additional info. and updates regarding all the activities and vehicle Pre-Registration, find us on Facebook at: w.p.chrysler.club or use the QR code below. Also at: chrysler100.com

Register Now!

www.chrysler100.com

CARLISLE
CHRYSLER
NATIONALS

CHRYSLER 100



Do you own an especially rare and/or unique vehicle you desire to display? We would like to hear from you! Please email Bill Adams at: chryslerclubwest@gmail.com

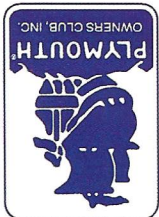
WPC Club National Meet - July 9 - 13, 2025

Chrysler 100 Event Itinerary

And the

Activities specifically related to the 2025 WPC Club National Meet

A The Plymouth Owners Club Meet Are In Red



On Wednesday, members of the WPC Club and the Plymouth Owners Club will gather at the Carlisle Expo Center at 8:30 AM, leave at 9:30 AM for the AACA Museum, and arrive around 10:30 AM. Lunch can be enjoyed at the museum or at a nearby restaurant of your choice. The admission fee for the AACA Museum is normally \$16 per adult, but our special rate is \$10/adult. The museum's address is 161 Museum Drive, Hershey, PA 17033. Lunch is being provided courtesy of Hank Hallowell, in the "club room" at the AACA Museum. Hank is a WPC Club member and President of the AACA Museum, thank you Hank! MUST RSVP for lunch via the signup sheet at: chrysler100.com

After lunch, the WPC Club will be touring Hank Hallowell's personal collection of antique cars, mainly featuring Chrysler products. Our group will leave the AACA Museum parking lot after lunch to visit this collection, which is just a short drive away.

After touring Hank Hallowell's collection, we will also visit the AACA Library and Research Center, which is free to enter. The address is 800 West Hersheypark Drive, Hershey, PA 17033.

On Thursday, club members will meet again at the Carlisle Expo Center at 8:30 AM and depart at 9:30 AM for the Gettysburg National Military Park, Museum, and Visitors Center located at 1195 Baltimore Pike, Gettysburg, PA 17325. There is no fee to enter the National Park, but there is a charge for the Museum and Cyclorama. More information can be found at www.nps.gov/gett/

No fees will be collected in advance for activities on Wednesday or Thursday. Members will buy their admission tickets at the venue. Lunch will be at your own, with restaurants available nearby.

The items below relate to the Chrysler 100 activities in and around the Carlisle Expo Building.

Wednesday Late Afternoon (ONLY FOR EXPO CENTER INSIDE VEHICLES): Selected Chrysler 100 Invited Club Display Vehicles may REQUEST early entry on Wednesday p.m.

Wednesday evening: National WPC Club BOD meeting, Expo Center (WPC Members Only)

Thursday, shuttles will be operating continuously between the Carlisle Chrysler Nationals showfield and the Expo Center for the duration of the Chrysler 100 activities in and around the Expo Center.

Thursday Morning, inside the Expo Center: This is setup day. Invited Chrysler 100 Club Display and special invited vehicles will be permitted to enter and set up in the Expo Center all day beginning at 8:00 AM EDT. Cars placed in the Expo Center are expected to be on display and must remain there until Sunday morning.

Thursday: Hospitality room will be open for the duration of the event in the Expo Center for the use of WPC Club Members only.

Thursday Morning, Outside Expo Center Parking Lot: All Chrysler 100 registered vehicles will be permitted in the Expo Center parking lot for display beginning at 8:00 AM EDT. These cars can enter and exit the parking lot each day but are expected to be in place and on display both Friday and Saturday, no later than 10:00 AM EDT each day. These vehicles are also expected to participate in both Friday and Saturday activities (all day).





Activities specifically related to the 2025 WPC Club National Meet Are In Red

- There will be a Chrysler 100 Parade (Specific details yet to be determined)
- Friday: The Expo Center and the Parking Lot around the Expo Center will be open for all Carlisle Chrysler Nationals attendees to view vehicles and displays (all day and evening)
- Friday, 2:00 PM EDT: Chrysler 100 related seminar; Expo Center
- Friday, 3:00 PM EDT: Meet and greet with Frank B. Rhodes, Jr., Great-Grandson of Walter P. Chrysler; Expo Center
- Friday, 4:00 PM EDT: Kickoff of the Chrysler Centennial Celebration, an event commemorating the 100th anniversary of Chrysler with a huge Chrysler 100 cake presentation and comments by Frank Rhodes.
- Friday, 5:00 PM EDT: Cutting of the Cake by Frank Rhodes. Big Chrysler 100 anniversary celebration will kick off with huge Chrysler 100 cake. Free slices for everyone till the cake is gone!
- Friday Evening: The Chrysler Centennial Celebration continues with a festival-type event among the cars and in the green (yard) areas and the parking lot adjacent to Chrysler 100 displayed vehicles. This activity will include DJ music and various food vendors with food for purchase.
- Saturday: The Expo Center and the surrounding parking lot will be open for viewing to all Carlisle Chrysler Nationals attendees.

- Saturday, 12:00 Noon EDT: Chrysler-related Seminar, Expo Center, TBA
- Saturday, 1:00 PM EDT: Chrysler-related Seminar, Expo Center, TBA

- Saturday Evening: There may be a closing ceremony at the end of the day on Saturday, and the presentation of a few special awards, after which all the parking lot cars are permitted to depart.

- Sunday Morning: Vehicles and displays can be removed from INSIDE the Expo Center starting at 8:00 AM EDT. (Vehicles cannot be removed from inside the Expo Center until Sunday morning).
- Carlisle Chrysler Nationals Awards Presentation: Sunday morning, 9:00 AM EDT to 12:00 Noon EDT, Main Stage.

- Additional information on our website at: www.chrysler100.com and at: www.chryslerclub.org

Hotel Recommendations For Event Attendees

- Courtyard by Marriott, Shippensburg, PA, phone: 844-631-059

- Larkspur Landing Carlisle (WPC Club Host Hotel) WPC Club Room rate — \$149.00 per night
1164 Harrisburg Pike
Carlisle, PA 17013
SOLD OUT

- (717) 240-0200 info@larkspurlandingcarlisle.com
Group Direct Booking Link- No login/Attendee Code needed:

- For an active link Email: soule100@gmail.com

Expo Center Vehicle Displays (36 cars max) Invitation Only

This section relates to "invitation and club selected" vehicles

IMPORTANT NOTICE: The allocation of vehicles within the Expo Center will be significantly influenced by the level of participation and the number of vehicles provided to us by the Chrysler Historical Collection. The greater the number of cars allocated for the Chrysler 100 Event will result in a reduced number of spaces available inside the Expo Center for the various clubs. The information presented below is a preliminary estimate until we receive confirmed figures from the Chrysler Historical Collection.

1. Each of the six Chrysler Product Brand Clubs will be permitted between 3 - 6 car display inside the Expo Center. (Each of the following clubs will have between 3 - 6 spaces: **WPC Club**, the Desoto Club, the Dodge Brothers, the Airflow Club of America, the Imperial Owners Club International II, and the Plymouth Owners Club). Each of the 6 brand clubs will select the vehicles to be included in their display inside the Expo Center.
2. The Expo Center has room for no more than 36 cars inside, and the additional spaces (above those allocated for the brand clubs) will be allocated for specially invited vehicles.

3. The Expo Center cars (all are specially invited or club selected for the inside display) will be free of all registration fees for participation, which includes both Carlisle Chrysler Nationals registration and the Chrysler 100 package. Specially invited inside display vehicles will receive the commemorative items Chrysler 100 package for free and will also receive a free Chrysler 100 commemorative grill badge.

4. Specially invited vehicles (36 for inside the Expo Center and an additional 100 for outside the Expo Center) will be provided a non-public Carlisle Chrysler Nationals and Chrysler 100 website link for a free Carlisle Chrysler Nationals vehicle registration.
- Registration for special invited vehicles that will be displayed inside the **Expo Center** needs to be completed no later than April 30, 2025 (**link below**). Vehicles that will be **displayed outside** the Expo Center also need to complete registration no later than **April 30, 2025**. The 100 special display vehicles for outside the Expo Center are discussed in detail on page 7 of this document.

Register today at: www.CarlisleFeatures.com

5. Below is the application link for **special display vehicles** (features), both inside and outside the Expo Center. This is an online application, and vehicles will be **SELECTED** from this application list, as well as from participating clubs and specially recruited vehicles.

Application Link (To be a Special Invited Vehicles): www.CarlisleFeatures.com

You can also contact Bill Adams at: chryslerclubwest@gmail.com or: (209) 402-6167

Additional information about the Chrysler 100 can be found at: www.chrysler100.com

Normal Registration: WPC Club Member Vehicles and all Not Special Invited Vehicles: Register today at: www.carlisleevents.com/events

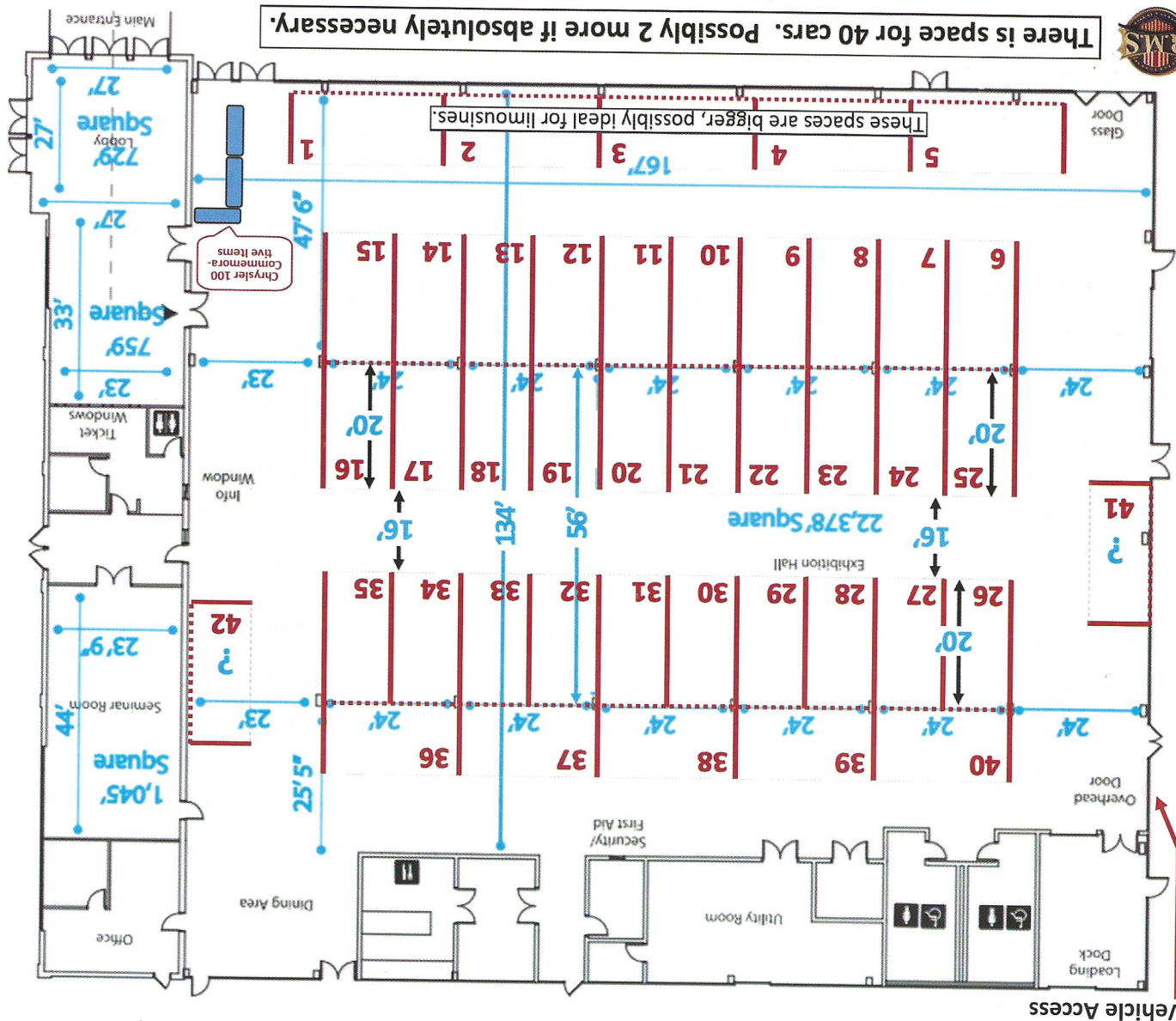
Scroll down to the Carlisle Chrysler Nationals July 11-13 and click on the "Show A Vehicle" link.





There is space for 40 cars. Possibly 2 more if absolutely necessary.

These spaces are bigger, possibly ideal for limousines.



Vehicle Access

Chrysler Town & Country Club

AND MORE!

Participating Clubs:

Walter P. Chrysler Club
Spaces:

Imperial
Spaces:

Imperial Owners Club II

Participating Clubs:

Dodge Brothers Club
Spaces:

Plymouth Spaces:

Plymouth Owners Club

AirFlow Club of America
Spaces:

Spaces:



EXPO CENTER - CHRYSLER 100 DISPLAYS

Stellan's Vehicle Display Spaces:

Vehicle Display Outside the Expo Center (300 cars max)

1. There will be 100 specially invited vehicles displayed outside the Expo Center. Many of these cars will be chosen by the various participating Chrysler Products Clubs. These specially invited display cars will be free of the Carlisle Chrysler Nationals registration fee but not the Chrysler 100 package fee. They will be required to remain on display around the Expo Center for the duration of the Chrysler 100 event.

2. An additional 100 parking spaces will be available outside the Expo Center for car clubs (100 spaces divided by 20 Clubs will permit 5 vehicle spaces per Club outside around the Expo Center). This will give the various clubs approximately 5+/- spaces. Obviously, these numbers will be adjusted as we go along with registration, as some of the clubs, like Jensen, may only have 2 automobiles registered, thus allowing reallocation of spaces to larger clubs that have more than 5 automobiles pre-registered.

3. An additional 96 parking spaces will be allocated to the National Brand Clubs (**WPC Club**, National Desoto Club, Dodge Brothers Club, Airflow Club, Imperial Owners Club International II, and Plymouth Owners Club), so a max of 16 spaces for each of these six main brands.
4. All car clubs are encouraged to promote their individual clubs during the entirety of the event.
5. A firm registration deadline for the car club displays/parking is necessary, as juggling spaces the week before the event is not an option for an event of this magnitude. Therefore, encouraging early club pre-registration will guarantee clubs receive the maximum number of parking spaces allowed.

Please register by the end of April: www.carlisleevents.com/events

1. Automobiles that register in excess of the 300 outside spaces reserved for car displays (registered car club participants) will have to be displayed elsewhere. There may be additional space for another 600 to 800 cars max on the Carlisle Chrysler Nationals showfield.
2. In August 2024, a Chrysler 100 package checkbox was added to the Carlisle Chrysler Nationals registration form, accompanied with a \$20 fee for the Chrysler 100 event. Carlisle Chrysler Nationals registration and selection of the \$20 commemorative package is required for parking around the Expo Building.

3. Each registrant who pays the Chrysler 100 \$20 fee will receive a parking pass for the Expo Center parking area, a Chrysler 100 commemorative license tag, a Chrysler 100 dash plaque, a Chrysler 100 window sticker, and a one-year digital membership to the WPC Club. Current WPC Club digital members will have their digital membership extended by one year, and current members who receive the printed WPC Club News Magazine will be granted a free half year.

4. Vehicles that will be displayed outside the Expo Center need to complete registration no later than **April 30, 2025.**

5. Trailer parking will be provided for those participants that require it. A pass will be issued by Carlisle Chrysler Nationals.



Pitt Street

EXPO CENTER - Outside Special Featured Displays (100 total)

Maximum Number of
304 Parking Spaces

Carlisle Chrysler
Nationals Showfield

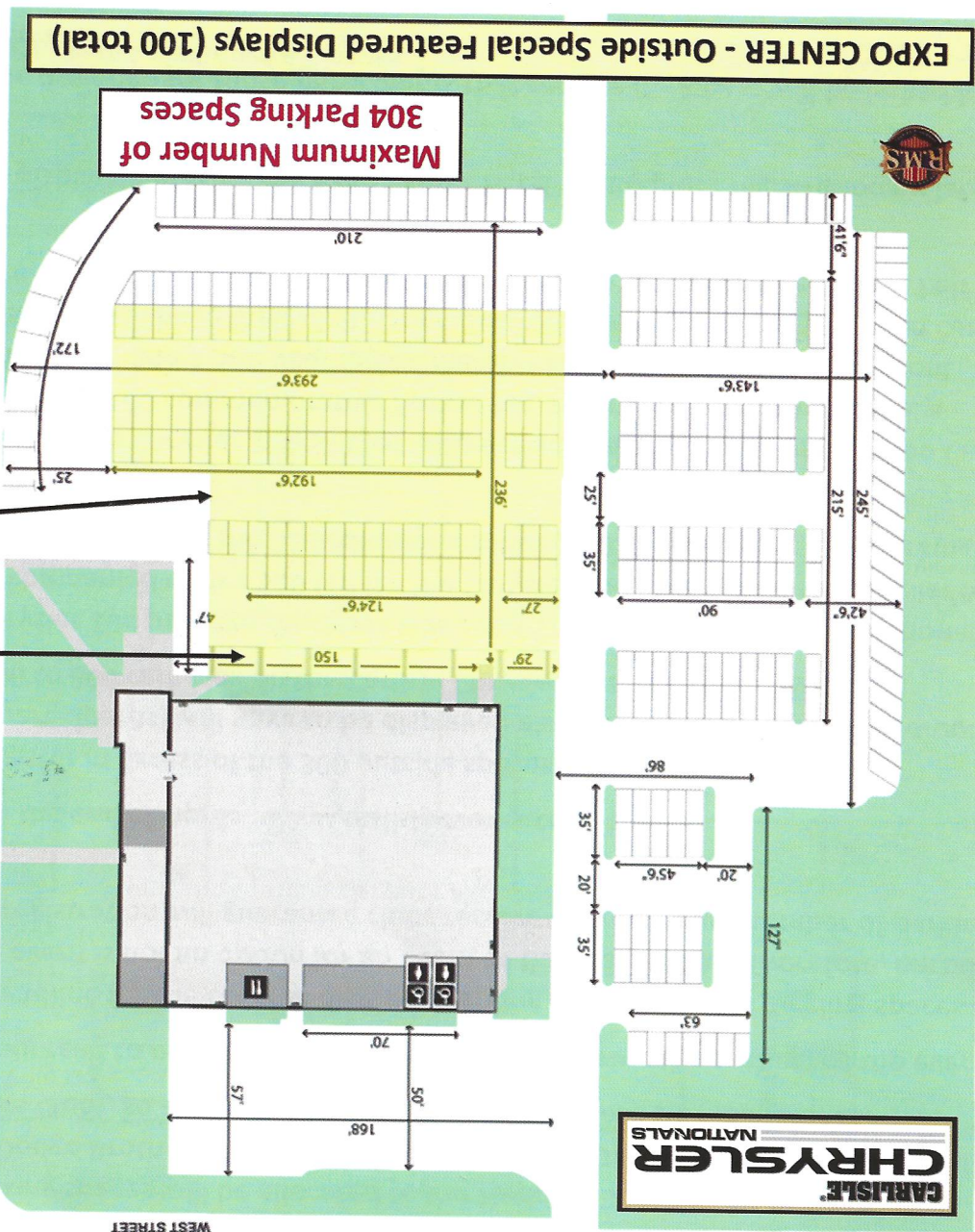
100 Special Featured
Display Spaces
(Yellow Shaded Spaces)

7 Extra Overflow Special
Featured Display Spaces



K STREET

WEST STREET



The diagram below illustrates the parking that will be reserved for the Chrysler 100 Special Featured Display Vehicles (yellow shaded area). All of the remaining parking (in white) will be open for use by Chrysler 100 participating clubs, and non-club registrants, and Carlisle Chrysler Nationals registrants space permitting. Additional Chrysler 100 parking will be provided on an as needed



Requested Requirements For Participating Clubs:

1. A comprehensive display of cars, to include a wide variety of years and models, preferably from the earliest possible years and into the 1960s.
2. Inclusion of a written history for each displayed brand/make, particularly the cars displayed in the Expo Center. We are only requesting a storyboard for the inside vehicles by brand (one storyboard for each of the 6 brands). Each brand's storyboard can be anywhere between 2 feet by 4 feet to 3 feet by 5 feet (with the larger size preferable). The storyboard should tell the story of the vehicle brand and some interesting facts, how it contributed to the overall history, why it was a very important and integral part of the Chrysler Corporation, etc. Example: "Together with Dodge, Plymouth, Chrysler and DesotoChrysler became the 2nd largest automaker by total sales in 1939 until about 1952." Additional information could include your specific brand car club and how to get involved for those interested in joining your club. We want to help all clubs at every level possible. Also, each INDIVIDUAL special display vehicle should have a small window placard (8.5 inches by 11 inches) providing information on the vehicle, why it is a significant vehicle to your brand, etc.
3. Displays may include dealer displays, vintage signage, a gas pump, or other memorabilia. The desire is to have a display of more than just a row of antique cars.

The Chrysler 100 Commemorative Items (see below right) comprise the "Chrysler 100 Package" that all Carlisle Chrysler Nationals registrants are offered the option to purchase. The "Chrysler 100 Package" is currently only available through the Carlisle Chrysler Nationals registration process. This package will be distributed with the Carlisle Chrysler Nationals credentials.

Additional Chrysler 100 Commemorative Items available NOW (Iron-on Patches, Windshield Stick-ers and more) via the website at: www.chrysler100.com Some of these items are shown below to the left.



Above is a 3.25 inch fully embroidered, high quality iron-on Chrysler 100 Logo patch.

Shown to the left is the our Chrysler 100 Logo windshield sticker.



www.chrysler100.com



Don't Delay, Register today for the Carlisle Chrysler Nationals and the Chrysler 100 event! Don't forget to select the \$20 Chrysler 100 Package.